


rusia n. mohiuddin

master trainer, facilitator & coach, strategist

based in New York, is a master trainer, facilitator, & somatic coach who pioneered the integration of somatics into an organizing framework. Her current mission, through UP, has been developing a holistic model for social justice change work that places in its center the necessary transformation of social change agents. Rusia brings a unique style to creating pathways for individuals to bring their best selves forward when enacting social change in their organizations & communities



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 New York, U.S.A

WORK EXPERIENCE: TRAINING SPECIFIC

UNIVERSAL PARTNERSHIP

FOUNDER | PRINCIPAL

OCTOBER 2011 TO PRESENT

- 👉 Master trainer & facilitator with over 23 years of experience
- 👉 Customized and innovative design of organizational/board/leadership trainings & retreats that integrates an embodied leadership lens to development work
- 👉 **Pioneered:** integration of somatics into a new community organizing model called Embodied Organizing™, developed a new coaching model called Embodied Coaching™, and developed numerous methodologies in strategic planning, leadership development, organizational, and board/staff/member development models.
- 👉 Full list of client work and methodologies at www.universalpartnership.org

SOCIAL JUSTICE LEADERSHIP

CO-FOUNDER | MASTER TRAINER & COACH

JUNE 2006 TO SEPTEMBER 2011

- 👉 Chief architect & Lead trainer, Activate! The Community Organizing Fellowship job training & placement program, trained 75 organizers with average 95% placement
- 👉 Lead staff on designing & implementing transformative practices to create aligned culture with organization & strengthen relationships
- 👉 Pioneered the integration of Somatics into SJL's social justice organizing framework & transformative organizing model
- 👉 Co-created Transformative Organizing Initiate (TOI) program which has trained over 400 social change agents across 30 organizations in New York, with several cohorts within it including Executive Director, Senior Staff, Organizers, and Leaders tracks

IN PROGRAM COORDINATOR ROLE

- 👉 Lead staff for ten TOI member organizations towards effectively developing & increasing infrastructure, culture & impact
- 👉 Co-lead Art of Organizing 1 & 2 Levels (basic to advanced leadership development for supervisors), trained over 100 supervisors & executive directors across the country to measurably increase management systems & leadership skills
- 👉 Co-lead South Florida Transformative Organizing Initiative & Transformative Leadership programs, trained 50 managers and executive directors towards measurable individual leadership skills & organizational impact
- 👉 Co-lead Grassroots Leaders in Organizing Level, trained 85 community members on personal, professional and politically oriented leadership skills
- 👉 Chief architect & lead for teacher training program, Transformative Leadership Development

Qualities & Skills

Authentic Interdependent

Funny Solutions-Oriented

Collective Humanity-Centered

Direct Communications Honest

Trust-worthy

Unique Expertise

- 👉 Developed new model of community organizing
- 👉 Developed new model for coaching
- 👉 Developed new model for leadership development across organizational levels
- 👉 Developed new model for strategic planning
- 👉 New & innovation change processes models
- 👉 Integration of personal leadership with professional development
- 👉 Practice-driven change customized for each engagement

Languages

- 👉 Bilingual: Bengali & English
- 👉 Competent: Hindi & Urdu
- 👉 Learning | Provisional: Spanish, French, & Arabic

Education & Certifications

- 👉 Manhattan College (1991-1995) :
B.S. in Political Science, B.A.
Philosophy and Minor in Theology
- 👉 Strozzi Institute (2007): Somatic Coaching Certification

Additional Mastery

- 👉 Writer, IT Specialist, Graphic Designer, Creative Artist, Photographer, Video Editor

WORK EXPERIENCE: ORGANIZING & TRAINING SPECIFIC

FAMILIES UNITED FOR RACIAL & ECONOMIC EQUALITY (FUREE)

FOUNDING MEMBER | CO-DIRECTOR

FEBRUARY 2004 TO JUNE 2006

- 👤 Chief architect & trainer of membership development programs FIRE, AFIRE & Political Ed. Series that trained over 50 leaders over a 1-year period
- 👤 Created membership structure, staff development & systems including FUREE's Personnel Policy
- 👤 Chief architect of electoral organizing work including development of FUREE's political platform & database which registered & engaged over 1000 new voters
- 👤 Supervised staff of 6 across 4 campaigns including the Childcare Providers campaign which won \$1.5 million towards pay equity

CENTRAL BROOKLYN PARTNERSHIP (CBP)

LEAD ORGANIZER

JANUARY 2002 TO FEBRUARY 2004

- 👤 Chief architect of community organizing framework which increased membership 250
- 👤 Institutional & grassroots fundraising efforts brought in new funding sources
- 👤 Supervisory responsibilities for all other organizing staff (4 staff, plus interns)
- 👤 Developed & established community organizing board of 11 leaders charged with leading the organization

COMMUNITY VOICES HEARD (CVH)

LEAD ORGANIZER

MAY 1999 TO NOVEMBER 2001

- 👤 Lead staff for "Count Our Work" Campaign that led to the passage & implementation of the Transitional Jobs Program (Local New York City Law No. 14)
- 👤 Organized & led Mayoral Candidates Forum with over 500 members turn out across NYC
- 👤 Developed & implemented 8-Step Strategic Outline to develop Technical Assistance to Needy Families campaign that increased membership by 200% & organized 7 direct actions in Summer '99
- 👤 Designed & led the Organizer Trainee Program that trained 50 new staff & members over 1.5-year period

NORTHWEST BRONX COMMUNITY & CLERGY COALITION (NWBCCC)

LEAD ORGANIZER

SEPTEMBER 1997 TO AUGUST 1999

- 👤 Led campaign that won the first Bilingual-Bengali program in New York at Public School 20
- 👤 Increased membership by over 300%, established & led 6 campaigns & 14 tenant associations
- 👤 Won building-wide repairs from a landlord listed on NYC's 100 Worst Buildings list
- 👤 Led environmental campaign that halted development plans that protected wetlands & animal preservation in Mosholu Park in the Bronx
- 👤 Led environmental campaign that halted the Jerome Park Reservoir from being converted to a water treatment plant (source of all NYC water)



Philanthropy

- 👤 Community Funding Board Member, North Star Fund
- 👤 Board member, Families For Freedom
- 👤 Board member, New York Unemployment Project (NYUP)
- 👤 Board member, National Organizers Alliance (NOA)
- 👤 Trustee, NOA's National Pension Plan

UP Programs

- 👤 Leaders Of Embodied Organizing (LEO) 11-week intensive for organizers
- 👤 Warriors for Embodied Liberation (wel) teacher training program for embodied training & coaching
- 👤 #30DaysUP Virtual Sangha

UP Retreats

- 👤 Practicing Justice
- 👤 Actalyst
- 👤 Reboot

Forthcoming Books

- 👤 Embodied Organizing: A New Model for the 21st Century
- 👤 Sustenance for Change: Strategies & Practices for the World We Need
- 👤 Embodied Liberation: Changing You **IS** Changing the World
- 👤 GASLIT: White Supremacy In the Non-Profit World

References

- 👤 **Rev. angel Kyodo Williams**
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